

Community Think Tank: Overcoming Stigma in Social Housing

Tuesday 3rd October – Wednesday 4th October 2017
At Trafford Hall, near Chester

Outline briefing

‘Overcoming Stigma in Social Housing’ is a 24-hour residential Think Tank open to tenants and frontline staff. It will look at how tenants and social housing providers can get together to combat the negative image of social housing and create a different narrative, which highlights people’s strengths, community pride, and unsung shiny examples of tenants’ action.

We will pool tenants’ experiences and views of social renting, and explore how they see their own position and prospects in society. We will highlight the potential for tenant empowerment and put together messages that reach the wider public about the value of social housing. We also want to collect evidence on how welfare reform is playing out on the ground in order to feedback social landlords and government.

We will start with **refreshments at 2pm on Tuesday 3rd October**. Bed and breakfast accommodation is available at the Centre.

The joining instructions are included and an outline programme for the Think Tank will follow soon. If there is anyone else in your organisation who could contribute and benefit, please let us know so we can extend the invitation to them.

Costs: £170 per person including bed and breakfast, all meals and refreshments, and event materials. We are offering a discounted rate of £150 per person to Tenant Management Organisations and small (1,000 units or under) community-based housing organisations, with a further discount (£140) for additional staff from the same organisation.

Travel details: Trafford Hall is a short taxi ride (approximately 15 minutes) from Chester train station. Direct trains take approximately 2 hours from London Euston. Regular trains run from Warrington, Manchester, Liverpool and Birmingham.

NB: Please look out for other Think Tank participants when queuing for taxis outside Chester station to share a ride.

The Housing Plus Academy reflects the diversity of social housing among our staff, tenants and customers because we believe that diversity gives us access to better ideas, innovation and solutions. Recognising the benefits of diversity means that we would like to invite more people from a wide variety of backgrounds to join us. So, for example, if you have a different thinking style, are from an ethnic minority background, are younger, or perhaps you have a disability, your experience will be invaluable in keeping us current and relevant, and will be welcome.

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